

The Heart Beats On

Does our village need a new 'Heart'? Would you visit a new shop and café and if so, where would you like it built? Our Parish Councillors are using a new questionnaire to ask every household those important questions in addition to gathering views about new housing developments and sports facilities.

We hope the information we have provided over the last few months will help you make your decision. As you know, our idea for a new 'Heart' at Morgan's Field is not linked to any new housing development and will be wholly owned by our local community.

Our plan to create a beautiful new shop, café, play area and greenfield site will give you the opportunity to support and invest in your own village. You might even decide to become part of the volunteer staff team and you may want to buy one or more of the £10 shares that will be on offer.

Without the benefit of housing development profits we will work hard to seek additional funding alongside shares from grants and a mortgage. The great news is that our plan, which includes ploughing all profits back into the Heart or our local community, is a very workable one as successful, profitable community shops around the country are demonstrating every day.

Our proposed site sits alongside Cradley Book and this dictates that everything we do will need to be environmentally sensitive. We want to add to – rather than take away from – the beauty of our neighbourhood and as a team, we are hugely excited by the potential of a new Heart for Cradley and the villages that surround us.

We hope you feel the same. But whatever your thoughts and ideas, please take time to look at all the different options put before you. We are sure you may have questions about design, space and investment but once you are clear about the implications of each project, please do use the questionnaire to let our Parish Councillors know what you want. This is your chance to have your say.

For detailed information about The Heart of the Village, including maps, our business plan and background details visit www.heartofthevillage.co.uk If you don't have access to the Internet and want to talk to someone about a new Heart, please do give one of us a call:

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